

# The Management of Students from Hong Kong, Macao and Taiwan in Colleges and Universities on Patriotic Education and Cultural Exchange

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**Abstract:** Students from Hong Kong, Macao and Taiwan, as a special constituent of college students, must be paid special attention to their management so that they can better adapt to the domestic college education environment and integrate into the college student community. Under the background of carrying forward the main theme of patriotism education, multi-pronged and multi-measures should be taken simultaneously to enhance the national self-confidence of Hong Kong, Macao, Taiwan and overseas Chinese students and stimulate their patriotic enthusiasm based on the educational guidance of deepening cultural exchange. Under the correct value orientation, it can realize the deepening study of professional knowledge and the comprehensive development of individual innovation. Taking Beihang University as an example, this work discussed the management of special student groups in colleges and universities from the perspective of patriotic education and cultural exchange based on the actual management of overseas Chinese students in Hong Kong, Macao and Taiwan. In order to improve the effectiveness of educational management, specific countermeasures for optimizing management are defined.

## 1. Introduction

In recent years, the Party Committee of Beihang University has actively implemented the relevant principles and policies of the CPC Central Committee on the work of Hong Kong, Macao and Taiwan. Based on the educational starting point and foothold of "winning young people and winning public feeling", and the strategic height of strengthening the cohesion of the Chinese nation, serving the overall situation of China and promoting the complete reunification of the motherland, it is necessary to actively pay attention to the development needs of Hong Kong, Macao, and Taiwan, actively construct school communication channels, play the role of communication platform, make overall planning, deepen the study and exchange of students in Hong Kong, Macao and Taiwan, and promote the common progress of young students from both sides of Taiwan and mainland, and enhance the effectiveness of higher education.

## 2. Effective Exploration on the Management of Overseas Chinese Students from Hong Kong, Macao and Taiwan

### 2.1. Coordination and comprehensive guarantee

In order to carry out the optimization management of Hong Kong, Macao, Taiwan and overseas Chinese students in colleges and universities, it is necessary to take the road of coordination and cooperation, and make the student management more secure with the overall arrangement and cooperation of various departments [1]. It is also necessary to attach great importance to the ideology, set up a leading group for special work, strengthen overall planning and scientific arrangements, and further implement the *Opinions on Strengthening and Improving the Work of Students from Hong Kong, Macao and Taiwan in Colleges and Universities in Beijing*. The United Front Work Department, the Student Work Department, the Graduate Work Department, the International Exchange and Cooperation Office, the Academic Affairs Office, the Admissions and Employment Office, and the Logistics Support Office in colleges and universities jointly adhere to

the student-oriented concept, take the overall development of Hong Kong, Macao and Taiwan students as the management orientation, and take the cooperation of various departments as the starting point to realize the ideological guidance and growth service guidance of Hong Kong, Macao and Taiwan students. The Department of Student Affairs is responsible for the ideological education and management of students from Hong Kong, Macao and Taiwan. The Union College is responsible for strengthening patriotism education, deepening the cultivation of national spirit and implementing special scholarship evaluation. The Department of Academic Affairs offers thematic courses to educate students from Hong Kong, Macao and Taiwan about their national conditions and laws, strengthen their moral integrity, and further refine the regulations governing the credit and achievements of students from Hong Kong, Macao and Taiwan. The International Exchange and Cooperation Office organizes students from Hong Kong, Macao and Taiwan to participate in various activities organized by their superiors and schools. The Enrollment and Employment Office is responsible for the enrollment of students from Hong Kong, Macao and Taiwan, as well as the changes in their student status such as suspension, resumption and transfer of major. The Logistics Support Office makes students from Hong Kong, Macao and Taiwan have nothing to worry about. All colleges and academies are dedicated to reporting students' ideological trends and learning and living conditions. Counselors are responsible for face-to-face communication, and carry out targeted guidance according to the characteristics of students.

## **2.2. Ideological guidance and training optimization**

For one thing, ideological education should be regarded as the focus of student management, and the ideological guidance for students from Hong Kong, Macao and Taiwan should be strengthened [2]. In particular, in conjunction with campus cultural construction activities, it has actively carried out education on fine traditional Chinese culture and historical national conditions, enhanced students' understanding of the "one country, two systems" system, stimulated students' patriotic consciousness, and further enhanced students' sense of national identity and national pride. It is necessary to promote Chinese traditional culture, patriotic education, national conditions and public opinion for students from Hong Kong, Macao and Taiwan, and enhance their sense of identity and pride towards the motherland and the nation. The Student Work Department makes special arrangements for students from Hong Kong, Macao and Taiwan, selects excellent Party members and student backbone to pair with them one-to-one, study and practice together with them, so as to deepen the communication between overseas students from Hong Kong, Macao and Taiwan and students from mainland China.

For another, it is necessary to broaden the development platform and optimize talent training. In the aspects of innovation and entrepreneurship, scientific and technological practice, it should strengthen targeted selection and guidance, so that Hong Kong, Macao and Taiwan students can fully integrate into the environment of harmonious development. Encouraging and guiding Hong Kong, Macao and Taiwan students to actively participate in social practice at all levels can educate and develop their talents in vivid practice. A number of activities have been carried out, such as the "Cross-strait College Student Association Leader Exchange Camp", "Beijing Taiwan Affairs Office Cross-strait Youth Entrepreneurship Forum" and "Federation Student Joy Association in Beijing and Taiwan", so as to deepen Hong Kong, Macao and Taiwan overseas Chinese students' understanding and recognition of Chinese traditional culture through comprehensive and humanized management services and rich and colorful cultural activities. While cultivating talents on the platform, it is necessary to combine education with service management to further innovate the training mode of talents. In the full credit system education teaching reform and the college system education management model, it should explore to provide more high-quality education resources for the growth of students from Hong Kong, Macao and Taiwan. Adhering to "teaching students according to their aptitude", and tapping students' potential can guide them to clarify their own development direction based on their interests and personality characteristics, make training programs for them, and establish learning objectives and plans for four years.

### **2.3. Multi-agent collaboration and in-depth exploration**

For one thing, it is necessary to build a comprehensive partnership network and adhere to multi-agent cooperation. At present, it has established a partnership with 18 first-class universities in Hong Kong, Macao and Taiwan, covering subject co-construction, scientific research cooperation, teaching communication, students exchange and joint research centers establishment. We will continue to carry out multi-level and wide-ranging exchanges and cooperation. Exchanges and cooperation at various levels and in a wide range of fields have been carried out, such as the "Symposium on Bilateral Cooperation in Aerospace Science and Technology" organized by the Chinese University of Hong Kong and the Hong Kong University of Science and Technology, the joint doctoral training program with the City University of Hong Kong, and the "Language and Creative Learning Exchange Week". In addition, it should strengthen high-level exchanges among colleges and universities. Over the past five years, the school has received more than 10 visits from university presidents from Hong Kong and Taiwan, further consolidating the foundation and deepening the achievements of cooperation.

For another, it is necessary to attach importance to cultural exchanges and explore the implementation of student internationalization practices [3], mainly giving full play to the advantages of educational resources, and promoting cross-strait exchanges. For example, the "Voyage Plan" is launched to encourage mainland students to participate in academic research, learning and training in colleges and universities in Hong Kong, Macao and Taiwan. At present, the school has cooperated with 18 universities in Hong Kong, Macao and Taiwan to carry out 22 student exchange projects. In 2015, 1595 students and teachers from Hong Kong, Macao and Taiwan visited the area, and on this basis, the school has organized the forum on college education of modern universities in four places on both sides of Taiwan and mainland. It has established the college alliance with Taiwan Chengchi University, Chinese University of Hong Kong, University of Macau and other universities, and selected outstanding students and counselors to the Universities of Hong Kong and Macao for exchange and practice every year. The "Aviation and Space Summer Camp" has been held continuously to promote Chinese traditional culture, patriotic education and national conditions to students from Hong Kong, Macao and Taiwan, thus enhancing their sense of identity and pride towards the motherland and the nation. In 2016, "Beijing, Hong Kong, Macao and Taiwan University Students Aerospace Summer Camp" attracted 180 teachers and students from 28 colleges and universities. Active exploration and implementation of students' internationalization practice in cultural exchange can strengthen students' ideological guidance and guide students to actively study political ideological and political issues. Through on-the-spot investigation, communication discussion and hands-on practice, combined with national conditions, this work compared and analyzed specific problems to form rational autonomous knowledge in the process of speculation and thinking. Therefore, students can be guided to treat Chinese and Western cultural values dialectically and strengthen socialism with Chinese characteristics on the basis of enhancing confidence in communication, culture and values.

### **2.4. Improved mechanisms for talent development**

A sound mechanism and a perfect talent team are the guarantee for the optimal management of Hong Kong, Macao, Taiwan and overseas Chinese students in colleges and universities. Therefore, it is necessary to gradually improve the work system of Hong Kong, Macao and Taiwan students, and form a good communication mechanism such as regular discussions between the student work department and the Hong Kong, Macao and Taiwan student liaison officers. All student cadres should participate in the work of Hong Kong, Macao and Taiwan students, deputy secretaries of each college should accurately master the situation of Hong Kong, Macao and Taiwan students, personally participate in the tutoring work, and grasp the students' ideological trends in time in the important period. At present, there are more than 70 undergraduate and graduate students in Hong Kong, Macao and Taiwan, which are distributed in 15 colleges. The management of Hong Kong, Macao and Taiwan students is dominated by colleges and universities, and the counselor is the main person in charge of management. Through in-depth communication with students from Hong Kong,

Macao and Taiwan, one-to-one education guidance and daily care and assistance have been basically realized. With a stable talent team and a sound management mechanism, the school has made the educational management of students from Hong Kong, Macao and Taiwan more effective.

### **3. Four Enlightenments on the Management of Overseas Students from Hong Kong, Macao and Taiwan**

#### **3.1. Improving working mechanisms**

It is necessary to strengthen the linkage of schools and colleges, and pay attention to the ideological dynamics of students. All departments and relevant colleges of the school should further improve the working linkage mechanism, ensure accurate grasp of the basic situation and ideological trends of Hong Kong, Macao and Taiwan students, and pay close attention to the exchange and participation of Hong Kong, Macao and Taiwan students and young people, so as to continue giving full play to the synergy of resources for the development of Hong Kong, Macao and Taiwan students and building a better platform.

#### **3.2. Improving working care**

It is necessary to adhere to the concept of life. It should pay close attention to the daily study and life of students from Hong Kong, Macao and Taiwan, and integrate the guidance into the daily study and education. In the process of helping them solve the real difficulties in their study and life, they can cultivate their feelings and strengthen their identity.

#### **3.3. Broadening communication channels**

The widening of communication channels is the driving force for the optimal management of Hong Kong, Macao, Taiwan and overseas Chinese students in colleges and universities [4]. With the continuous development of the times, the communication carrier is richer and the communication channel is expanded. Specifically, vigorously implementing the "Voyage Plan" and creating "Global Campus" can further promote the international level of inter-school student exchange projects, and implement double degree projects with universities in Hong Kong and Taiwan. Actively holding the aviation and aerospace summer camp and other exchange programs for university students from Beijing, Hong Kong, Macao and Taiwan can support more students to attend various summer schools and exchange activities in Hong Kong, Macao and Taiwan.

#### **3.4. Strengthening team construction**

Stable and high-quality talent team is the guarantee of continuous optimization of student group management of Hong Kong, Macao, Taiwan and overseas Chinese in colleges and universities. The high-quality management team can provide new ideas for the management optimization of students from Hong Kong, Macao and Taiwan in colleges and universities, making them more contemporary and more in line with the reality of college education and talent training. Among them, counselors are most closely related to Hong Kong, Macao, Taiwan and overseas Chinese students, therefore, it is necessary to strengthen the education and training of counselors, so that they can master the art of communication, actively innovate their working methods, "approach" students from Hong Kong and Taiwan, and become mentors and friends to help them grow into talents and guide their thoughts.

### **4. Summary**

In the management of overseas students from Hong Kong, Macao and Taiwan, it is necessary to always adhere to the concept of "educating people first", and take multiple measures at the same time. It should be committed to the comprehensive and healthy development of students from Hong Kong, Macao and Taiwan, their integration with other student groups, and their integration with universities and society. With patriotic education as the core and cultural exchange as an opportunity, the management of students from Hong Kong, Macao and Taiwan in colleges and

universities should be put into practice and become effective. It is necessary to continue carrying out the Party's principles and policies, keep innovating and develop pragmatically, so as to improve the working level of Hong Kong, Macao and Taiwan students and achieve the ideal educational management expectations.

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